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Why Travel Matters in Elizabeth City

Elizabeth City, NC: We pass popular tourist sites like the Museum of the Albemarle every day; we may not even think of how it supports our community. But attractions like the Museum of the Albemarle and others like Arts of the Albemarle, Ghost Harbor Brewing, our Historic, Waterfront Downtown and so many more are the backbone of Elizabeth City. These places define our community, provide our families with jobs and have given us and our visitors a lifetime of memories.

Travel matters, and it improves Elizabeth City and Pasquotank County in ways that have a wide-reaching impact on Elizabeth City residents. Travel saves each resident of Elizabeth City and Pasquotank County over \$120 each year in taxes and it also has an impact that we do not always see; travel can strengthen families, foster hometown pride, and build bridges that connect us with one another.

Join our rally this coming Tuesday and learn more about why travel matters. The rally is part of the 36th annual National Travel and Tourism Week (NTTW), which unites communities across the country to celebrate how travel matters to American jobs, economic growth and personal well-being.

When: Tuesday, May 7, 2019
8:30-9:00am

Where: the portico of the Museum of the Albemarle

What: Travel Rally. A brief celebration of the positive power of tourism – concluding with a mimosa toast to tourism!

The theme of this year’s NTTW, “Travel Matters,” highlights the innumerable ways in which travel makes an impact on Elizabeth City’s culture and economy. “Just look at the numbers. Travel supports one in nine American jobs, including over 500 full time jobs right here in Pasquotank County,” says Corrina Ferguson, Executive Director of Visit Elizabeth City. “We’re calling on everyone – from elected officials to all our local friends and neighbors – to join us in saluting this important industry.”

“In every pocket of America – from the largest cities to the smallest towns – travel matters,” says U.S. Travel Association President and CEO Roger Dow. “I, like so many others, got my start in the travel industry, and it shaped my life in ways I could never have imagined. This National Travel and Tourism Week, we’re celebrating how travel powers our economies, strengthens our communities, and changes our lives.”

Travel matters to our health, travel matters to our families, travel keeps us all connected. Travel provides opportunities for new experiences and travel decidedly matters to the economy.

To learn more about National Travel and Tourism Week 2019 go to <https://www.ustravel.org/events/national-travel-and-tourism-week> . To learn more about Visit Elizabeth City, go to <https://VisitElizabethCity.com/>.

See you at the Rally on Tuesday morning!

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