

Calling Local Artists: Visit Elizabeth City and Arts of the Albemarle Team Up for an Art Contest That Will Boost Civic Pride

November 19, 2020 – <u>Visit Elizabeth City</u> and <u>Arts of the Albemarle</u> (AoA) have teamed up to create a postcard campaign using original art that captures the excitement and beauty of Elizabeth City. The call for local artists to submit work is a fun way to give the postcards a personal Elizabeth City touch while supporting local and promoting civic pride.

The contest not only gives artists the chance the share their work with potential visitors far and wide, but winners will have artist credits printed on each postcard and win a cash prize of \$250 each. Submissions are due by December 18, 2020 and can be sent to info@artsaoa.com. New and previously created artwork are acceptable so long as the subject matter is iconic imagery of Elizabeth City that is both exciting and enticing to potential visitors.

"Arts of the Albemarle has run several contests calling for works from local artists and are always excited to see submissions," said Director of Arts of the Albemarle, Laurie Edwards. "We're particularly excited to be able to partner with another local organization to create these postcards that highlight the talent that calls Elizabeth City home."

"Elizabeth City is bursting with talented, local artists who we've seen bring the beauty of our area to life in their work," says Executive Director of Visit Elizabeth City, Corrina Ruffieux. "We're excited to see the variety of artwork submitted what each artist feels best represents our quaint, coastal town."

Once a winner(s) is chosen and the postcard is designed, it will be featured in a new "Our E-City" campaign launching in December 2020. The campaign was created to boost local pride in Elizabeth City, celebrate all the things we love about our hometown, and share that love with friends and family.

Visit Elizabeth City will be offering these postcards on the Our E-City website for locals to send to their loved ones with printing, postage, and even a hand-written message of their choosing, courtesy of Visit Elizabeth City.

For all artist questions, please contact Arts of the Albemarle, info@artsaoa.com. For

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