



*Executive
Director's
Report*

July 28, 2022

Elizabeth City - Pasquotank
County Tourism Development
Authority Board Meeting



Marketing & Project Updates

Sponsored

From Land to Sea in Elizabeth City

Before the Pasquotank River flows into Albemarle Sound, it passes by a historic and welcoming coastal town known as the “Harbor of Hospitality.”

by Lara Ivanitch

<https://www.ourstate.com/from-land-to-sea-in-elizabeth-city/>

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VISIT ELIZABETH CITY



Aboard a slim rowing shell gliding along the glassy Pasquotank River past Waterfront Park in Elizabeth City, eight teens bend and recline in synchrony. “The rhythm is just beautiful. It’s poetry in motion,” says Carol Terryberry, head coach of the Elizabeth City Rowing Club.

The support the town has given Terryberry over the years allowed her to share this sport she loves with the community. “It’s a very warm and embracing place,” she says.

A MESSAGE FROM OUR SPONSOR:

All Roads Lead To Elizabeth City

In Elizabeth City, we take our nickname as “Harbor of Hospitality” to heart. Explore our colorful riverside community to experience flavors from around the world, vibrant history, picturesque water views, and a warm welcome at every stop.

LEARN MORE





LIVE – Tonight; July 28

LIVING LOCAL: What makes ENC so special



**Elizabeth City –
The Hot Cocoa
Capital of the
World**





2nd Annual Hot Cocoa Crawl

November 25, 2022 – January 15, 2023

- The SweetEasy
- Ghost Harbor
- 2 Souls Wine Bar
- The Market
- Juniper
- Montero's Restaurant
- The Mills
- Hoppin' Johnz
- Coastal Purl
- Eclectic Jewelry
- Cypress Creek



<https://visitelizabethcity.com/HotCocoaCrawl>

Second Annual Coast Guard Marathon Weekend *March 2-4, 2023*



CoastGuardMarathon.com



Registration Opens
AUGUST 4



CoastGuardMarathon.com



Route Improvements





2023 Coast Guard Marathon Sponsors



Hydration for every body, every day™



SENTARA®





Old Business



New Business

2022-2023 Committee Assignments

Marketing Committee:

Rhonda Twiddy – Committee Chair
Andy Montero
Ashley Camaioire
Linea Johnson

Visitor Experience Committee:

Andy Montero – Committee Chair
Barry Overman
Johnnie Walton

Finance Committee:

Dean Schaan – Treasurer / Chair
Ashley Camaioire
Barry Overman
Johnnie Walton
Finance Director – Sheri Small



2022-2023 Committee Meeting Schedule

Marketing Committee

August 11, 2022
No September meeting
October 13, 2022
November 10, 2022
No December meeting
January 12, 2023
February 9, 2023
March 9, 2023
April 13, 2023
May 11, 2023
June 8, 2023

Finance Committee

August 18, 2022
No September meeting
October 20, 2022
November 17, 2022
December 15, 2022
January 19, 2023
February 16, 2023
March 16, 2023
April 20, 2023
May 18, 2023
June 15, 2023

Visitor Experience Committee

August 18, 2022
No September meeting
October 20, 2022
November 17, 2022
December 15, 2022
January 19, 2023
February 16, 2023
March 16, 2023
April 20, 2023
May 18, 2023
June 15, 2023



2022-2023 Board Meeting Schedule

August 25, 2022
September 22, 2022
October 27, 2022
No November meeting
December 1, 2022
January 26, 2023

February 23, 2023
March 23, 2023
April 27, 2023
May 25, 2023
June 22, 2023





Other Business

*Thank
you!*

