



HOMETOWN SPONSORSHIP PACKAGES

COAST GUARD MARATHON WEEKEND | MARCH 2-4, 2023

Are you looking for the perfect opportunity to get involved with one of the most recognized events in Elizabeth City? Become a Coast Guard Marathon Hometown sponsor! Runners from 45 states have already signed up for the In-Person weekend, which means they are coming to our beautiful Harbor of Hospitality® to visit, run, spend the night, and shop local!

Show your Hometown Pride by choosing a Hometown Sponsorship - or create your own!

The Guardian Sponsor \$2,000

The Coast Guard Marathon is thrilled to have the **USCG Guardians Big Band** joining us for race weekend! Sponsor the band's performance with this one-of-a-kind sponsorship opportunity!

- ⇒ Naming Rights with Company Recognized as the title sponsor of the USCG Guardians Big Band free community performance
- ⇒ Sponsor logo prominently displayed on program or signage near the USCG Guardians Big Band stage
- ⇒ Opportunity for company promotional items to be included in athlete race packets (product, coupon, or flier provided by sponsor; value \$200)
- ⇒ 2 posts on Coast Guard Marathon social media (Instagram, Facebook)
- ⇒ Company logo included in Digital Race Guide
- ⇒ Sponsor logo and link on sponsor page of CoastGuardMarathon.com

Olympic Flame Sponsor \$2,000

The Coast Guard Marathon is proud to present our newest feature: We are now an **Olympic Trials Qualifying Race!** This means athletes who run our race can use their certified marathon finish times to qualify for the 2024 United States Olympic Trials! That's right, our participants may be on the way to the Olympics!

- ⇒ Naming Rights with the Company Recognized as the Olympic Flame sponsor
- ⇒ Company logo as sole sponsor on Elite Pacers singlets
- ⇒ Sponsor logo and link prominently displayed on CoastGuardMarathon.com sponsor page
- ⇒ 3 branded social posts on Coast Guard Marathon's social media (Instagram, Facebook)
- ⇒ Opportunity to provide special welcome packets to 10 to 20 selected elite athletes
- ⇒ Company signage included at special, elite athlete water stops
- ⇒ Opportunity for company promotional items to be included in athlete race packets (product, coupon, or flier provided by the sponsor; value of \$200)
- ⇒ Company logo included in Digital Race Guide



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Premier Water Stop Sponsor \$1,000

Water stops are a key element of a successful race! Help us create the best possible experience for our runners.

- ⇒ Branding opportunity to decorate and brand water stop of choice serving both the half and full marathon runners
- ⇒ Company logo and link on sponsor page of CoastGuardMarathon.com
- ⇒ Opportunity for company promotional items to be included in athlete race packets (product, coupon or flier provided by sponsor; value \$200)
- ⇒ Opportunity to show company pride through assistance in handing out water
- ⇒ Company logo included in Digital Race Guide

Supporting Water Stop Sponsor \$500

Water stops are a key element of a successful race! Help us create the best possible experience for our runners.

- ⇒ Branding opportunity to decorate and brand an assigned water stop serving the full marathon runners
- ⇒ Company logo and link on sponsor page of CoastGuardMarathon.com
- ⇒ Opportunity to show company pride through assistance in handing out water

Harbor of Hospitality® Sponsor \$Any Amount

Design-Your-Own! Want to support the Race Weekend, but at your own level? You choose! We appreciate any amount that helps support the success of this event.

- ⇒ Sense of Hometown Pride by supporting an important event for our community
- ⇒ Company logo and link on sponsor page of CoastGuardMarathon.com

Ready to pick your sponsorship?

*Email Savannah@CoastGuardMarathon.com or
Corrina@CoastGuardMarathon.com*

or call 252.621.2670

with your selected package and contact information!

HOMETOWN SPONSORSHIP ACCEPTANCE

CONTACT INFORMATION

Name

Company/Organization

Company Name for Marketing Materials

Address

City

State

Zip

Contact Phone

Contact Email

Website

SPONSORSHIP COMMITMENT

- Guardian Sponsor: \$2,000
- Olympic Flame Sponsor: \$2,000
- Premium Water Stop Sponsor: \$1,000
- Supporting Water Stop Sponsor: \$500
- Harbor of Hospitality® Sponsor: \$Any Amount



SPONSORSHIP AUTHORIZATION

X

*The above authorized signature represents acceptance of terms as delineated in this sponsorship material.
This is a contractual agreement.*

THANK YOU FOR BEING A PART OF THE COAST GUARD MARATHON!

PAYMENT INFORMATION

Please make checks payable to:
Coast Guard Marathon
501 S. Water St
Elizabeth City, NC 27909

Credit card payments contact us:
Info@CoastGuardMarathon.com
252.621.2670