

**ELIZABETH CITY-PASQUOTANK COUNTY  
TOURISM DEVELOPMENT AUTHORITY**

**Agenda  
January 24, 2019  
9:00 a.m.**

The purpose of the Elizabeth City Area Convention & Visitors Bureau is to increase travel to Pasquotank County generating revenues and improving the economy of the county. This is achieved through an aggressive advertising, tourism and public relations program designed to increase awareness and generate travel to the Elizabeth City Area for vacationers, leisure travelers, group tours and meetings. The bureau develops high quality literature for use in its fulfillment program and responds to telephone, mail, email and walk-in inquiries generated by its various programs.

**Call to Order:** Rhonda Twiddy, Chairperson

**Public Comment:** NCGS HB 635

**Additions/Deletions to the Agenda:**

**Guests:**

Mason Spruill – Mason Spruill, CPA  
Matt Spruill – Matt Spruill, CPS

**Presentation:**

Audit Presentation

**Minutes:** December 6, 2018

**Finance Report:** November 2018

**Old Business:**

**New Business:**

**Tourism Director Report:**

**Committee Reports:**

1. **Finance Committee:** Arthur McPherson, Rhonda Twiddy, Jeff Dixon, Sheri Small
2. **Marketing Committee:** Maureen Donnelly, Andy Montero, Abel Sutton
3. **Personnel Committee:** Rhonda Twiddy, Arthur McPherson, Andy Montero
4. **Special Projects Committee:** Jeff Dixon, Gwen Sanders, Jeannie Young, Phil Mays
5. **Board Recommendation Committee:** Rhonda Twiddy, Arthur McPherson, Maureen Donnelly

**Staff Reports:**

**Other Business:**

**Closed Session:** Pursuant of State Statute [N.C.G.S. 143-318.11(a)(6)] to discuss personnel matters

Review of Personnel meeting held January 8, 2019

**Adjourn:** Rhonda Twiddy, Chairperson

**Next Meeting:** February 28, 2019