



**Agenda**  
**December 5, 2019 | 9:00 a.m.**

**MISSION:** Promote overnight visitation that drives economic impact through destination marketing and enhancement of the visitor experience in Elizabeth City and Pasquotank County.

**1. Call to Order:** Gwen Sanders, Chair

**2. Approval of the Agenda:** **VOTE**

**3. Public Comment:**

**4. Minutes:** Approval of October 24, 2019 Minutes | **VOTE**

**5. Finance Report:** October 2019 Financials | **VOTE**

**6. Committee Reports:**

- **Finance:** Arthur McPherson, Gwen Sanders, Jeff Dixon, Jeannie Young, Sheri Small
- **Marketing:** Rhonda Twiddy, Maureen Donnelly, Andy Montero, Abel Sutton
- **Visitor Experience:** Jeannie Young, Andy Montero, Phil Mays, Jeff Dixon, Wendy Pierce, Beth Cross

**7. Presentation:** None

**8. Tourism Director's Report:**

- SIR Research final presentation
- Regional Marketing - IBX Harbor Towns
- ECSU Homecoming EIC
- Wayfinding Signs update
- Christmas in Elizabeth City update

**9. Old Business:**

**10. New Business:**

- **Non-TDA Marketing Committee Members**
  - The Marketing Committee nominates the following two people as community additions to this committee for a term of one year. | **VOTE**
    - Anya Soucy of Sentara
    - Michelle Ball of ECSU
- **New Grant Policies | VOTE**
- **Coast Guard Half Marathon briefing | VOTE**

**11. Other Business:**

**12. CLOSED SESSION: NCGS 143-318.11. – To discuss personnel**

**13. Adjourn:** Gwen Sanders, Chair

**Next Meeting:** January 23, 2020