



**Agenda**  
**October 24, 2019 | 9:00 a.m.**

**MISSION:** Promote overnight visitation that drives economic impact through destination marketing and enhancement of the visitor experience in Elizabeth City and Pasquotank County.

**1. Call to Order:** Gwen Sanders, Chair

**2. Approval of the Agenda:** **VOTE**

**3. Public Comment:**

**4. Minutes:** Approval of September 26, 2019 Minutes | **VOTE**

**5. Finance Report:** September 2019 Financials | **VOTE**

**6. Committee Reports:**

- **Finance Committee:** Arthur McPherson, Gwen Sanders, Jeff Dixon, Jeannie Young, Sheri Small
- **Marketing Committee:** Rhonda Twiddy, Maureen Donnelly, Andy Montero, Abel Sutton
- **Visitor Experience Committee:** Jeannie Young, Andy Montero, Phil Mays, Jeff Dixon

**7. Presentation:** None

**8. Tourism Director's Report**

- STR Report
- Sports Tourism EIC
- EIC Partnership with ECSU
- Christmas in Elizabeth City

**9. Old Business:**

- Financial Policies and Procedures | **VOTE**
- Wayfinding Recommendation/Contract Approval | **VOTE**

**10. New Business:**

- **City of Elizabeth City Funding Requests:**
  - The Pines/YMCA | **VOTE**
  - South Park Sports Complex Improvements | **VOTE**
  - Christmas Decorations | **VOTE**
- **Pasquotank County Funding Requests:**
  - Arts of the Albemarle | **VOTE**
  - Hwy 17 Association Membership | **VOTE**
  - Christmas Decorations | **VOTE**

**11. Other Business:**

**12. CLOSED SESSION: NCGS 143-318.11. – To discuss personnel**

**13. Adjourn:** Gwen Sanders, Chair

**Next Meeting:** December 5, 2019