



Agenda

May 23, 2019 | 9:00 a.m.

MISSION: Promote overnight visitation that drives economic impact through destination marketing and enhancement of the visitor experience in Elizabeth City and Pasquotank County.

Call to Order: Rhonda Twiddy, Chair

Public Comment:

Additions/Deletions to the Agenda: VOTE

Guests:

Presentation:

Minutes: April 25, 2019 | VOTE

Finance Report: April 2019 | VOTE

Tourism Director Report:

Old Business:

- **DMAP (accreditation)**
 - Governance Standards – Bylaws Update
 - Strategic Plan | VOTE
- **Research Update**
- **Proposed 2019/2020 Budget | VOTE**

New Business:

Committee Reports:

- **Finance Committee:** Arthur McPherson, Rhonda Twiddy, Jeff Dixon, Sheri Small
The Finance Committee met May 10, 2019 regarding the 2019/2020 proposed budget and possible accounting software improvements.
- **Marketing Committee:** Maureen Donnelly, Andy Montero, Abel Sutton
- **Personnel Committee:** Rhonda Twiddy, Arthur McPherson, Andy Montero
- **Special Projects Committee:** Jeff Dixon, Gwen Sanders, Jeannie Young, Phil Mays
- **Board Recommendation Committee:** Rhonda Twiddy, Arthur McPherson, Maureen Donnelly

Other Business:

Adjourn: Rhonda Twiddy, Chair

Next Meeting: June 27, 2019