

ELIZABETH CITY-PASQUOTANK COUNTY TOURISM DEVELOPMENT AUTHORITY

Agenda
March 28, 2019
9:00 a.m.

The purpose of the Elizabeth City Area Convention & Visitors Bureau is to increase travel to Pasquotank County generating revenues and improving the economy of the county. This is achieved through an aggressive advertising, tourism and public relations program designed to increase awareness and generate travel to the Elizabeth City Area for vacationers, leisure travelers, group tours and meetings. The bureau develops high quality literature for use in its fulfillment program and responds to telephone, mail, email and walk-in inquiries generated by its various programs.

Call to Order: Gwen Sanders, Vice Chairperson

Public Comment: NCGS HB 635

Additions/Deletions to the Agenda:

Guests:

Presentation:

Minutes: February 28, 2019

Finance Report: February 2019

Old Business:

- **MoA Lease –**
 - **motion**
- **DMAP (accreditation)**
 - **Governance by-laws discussion**
 - **Motion ...**
 - **Community Engagement update**
 - **Travel Rally Day May 7**
- **Research RFP**

New Business:

Tourism Director Report:

Committee Reports:

- **Finance Committee:** Arthur McPherson, Rhonda Twiddy, Jeff Dixon, Sheri Small
- **Marketing Committee:** Maureen Donnelly, Andy Montero, Abel Sutton
Maureen will report on the research project
- **Personnel Committee:** Rhonda Twiddy, Arthur McPherson, Andy Montero
- **Special Projects Committee:** Jeff Dixon, Gwen Sanders, Jeannie Young, Phil Mays
Two funding requests from Pasquotank County. USCG Sponsorship and Hwy 17 Association.
- **Board Recommendation Committee:** Rhonda Twiddy, Arthur McPherson, Maureen Donnelly

Other Business:

Strategic Plan Presentation and discussion

Adjourn: Gwen Sanders, Vice Chairperson

Next Meeting: April 25, 2019