



Agenda

June 27, 2019 | 9:00 a.m.

MISSION: Promote overnight visitation that drives economic impact through destination marketing and enhancement of the visitor experience in Elizabeth City and Pasquotank County.

1. **Call to Order:** Rhonda Twiddy, Chair

2. **Approval of the Agenda:** **VOTE**

3. **Public Comment:**

4. **Minutes:** Approval of May 25, 2019 minutes | **VOTE**

5. **Finance Report:** May 2019 Financials | **VOTE**
Fiscal Year End Budget Amendment | **VOTE**

6. **Presentation:** Presentation on State Tourism programs (VisitNC) by Andre Nabors

7. **Hold a Public Hearing:** FY 2019-2020 Budget and Ordinance Adoption | **VOTE**

8. **Tourism Director's Report:**

- Smith Travel Research
- Strategic Plan Presentations Update
- Visitor Profile Research Update
- Marketing Update
- Ghost Walk – an Award-Winning Event

9. **Old Business:**

10. **New Business:**

11. **Committee Reports:**

- **Finance Committee:** Arthur McPherson, Rhonda Twiddy, Jeff Dixon, Sheri Small
The Finance Committee met June 10, 2019 regarding possible accounting software improvements.
- **Marketing Committee:** Maureen Donnelly, Andy Montero, Abel Sutton
- **Personnel Committee:** Rhonda Twiddy, Arthur McPherson, Andy Montero
The Personnel Committee met June 10, 2019 per Corrina's request to have a 6-month interim review.
- **Special Projects Committee:** Jeff Dixon, Gwen Sanders, Jeannie Young, Phil Mays
- **Board Recommendation Committee:** Rhonda Twiddy, Arthur McPherson, Maureen Donnelly

12. **CLOSED SESSION** – As allowed by N.C.G.S. Section 143-318.11(a)(3) in order to confer with an attorney retained by the Board of Directors regarding a matter within the attorney/client privilege and to preserve that privilege. | **VOTE**

13. **By-laws discussion:** Review of new proposed by-laws

14. **Other Business:**

15. **Adjourn:** Rhonda Twiddy, Chair

Next Meeting: July 25, 2019