

**ELIZABETH CITY-PASQUOTANK COUNTY
TOURISM DEVELOPMENT AUTHORITY**

**Agenda
February 28, 2019
9:00 a.m.**

The purpose of the Elizabeth City Area Convention & Visitors Bureau is to increase travel to Pasquotank County generating revenues and improving the economy of the county. This is achieved through an aggressive advertising, tourism and public relations program designed to increase awareness and generate travel to the Elizabeth City Area for vacationers, leisure travelers, group tours and meetings. The bureau develops high quality literature for use in its fulfillment program and responds to telephone, mail, email and walk-in inquiries generated by its various programs.

Call to Order: Rhonda Twiddy, Chairperson

Public Comment: NCGS HB 635

Additions/Deletions to the Agenda:

Guests:

Presentation:

Minutes: January 24, 2019

Finance Report: January 2019

Old Business:

New Business:

Tourism Director Report:

Committee Reports:

1. **Finance Committee:** Arthur McPherson, Rhonda Twiddy, Jeff Dixon, Sheri Small
2. **Marketing Committee:** Maureen Donnelly, Andy Montero, Abel Sutton
3. **Personnel Committee:** Rhonda Twiddy, Arthur McPherson, Andy Montero
4. **Special Projects Committee:** Jeff Dixon, Gwen Sanders, Jeannie Young, Phil Mays
5. **Board Recommendation Committee:** Rhonda Twiddy, Arthur McPherson, Maureen Donnelly

Staff Reports:

Other Business:

Adjourn: Rhonda Twiddy, Chairperson

Next Meeting: March 28, 2019