

Visit Elizabeth City 2022-23  
Hot Cocoa Crawl  
& Christmas in Elizabeth City  
**MEDIA KIT**



# Welcome to the Hot Cocoa Capital and Christmas in Elizabeth City Media Kit

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# Hot Cocoa Capital LOGOS



Hot Cocoa Capital Crest



Christmas in Elizabeth City  
with Hot Cocoa Crest

# Christmas in Elizabeth City LOGOS



Christmas in Elizabeth City  
Horizontal



Christmas in Elizabeth City  
Vertical

# TITLES

**HOT COCOA CRAWL**

**Hot Cocoa Crawl**

**Hot Cocoa Capital**

**Hot Cocoa Capital of the World**

**Hot Cocoa Capital, NC**



**CHRISTMAS IN ELIZABETH CITY**

**Christmas in Elizabeth City**

# DESCRIPTIONS

## SAMPLE 1

*Christmas in Elizabeth City, where the Harbor of Hospitality® transforms into “The Hot Cocoa Capital of the World!”*

*Over 30 local businesses create our trail of hot chocolate treats, gifts and cocoa-inspired experiences. November 25 thru January 15.*



## SAMPLE 2

*There’s nothing like the holidays to transform the Harbor of Hospitality® into “The Hot Cocoa Capital of the World!”*

*Join us from November 25 to January 15 for Elizabeth City’s 2nd Annual Hot Cocoa Crawl!*

**\* REMEMBER: HARBOR OF HOSPITALITY ALWAYS INCLUDES A REGISTRATION MARK ®**

# WEBSITES

HOT COCOA CRAWL

[HotCocoaCapital.com](http://HotCocoaCapital.com)

[HotCocoaCapitalOfTheWorld.com](http://HotCocoaCapitalOfTheWorld.com)

(CAPITALIZE EACH WORD)



CHRISTMAS IN ELIZABETH CITY

[www.ChristmasInElizabethCity.com](http://www.ChristmasInElizabethCity.com)

(CAPITALIZE EACH WORD)



# PARTNER LISTING

## HOT COCOA CRAWL

We are happy to add your treats, gift items, events and more to our site anytime throughout the Hot Cocoa Crawl.

Send a short description & photo (or we can choose an appropriate stock image). Reference “Hot Cocoa” specifically, so we can add it to the crawl:  
**[Beth@VisitElizabethCity.com](mailto:Beth@VisitElizabethCity.com)**



## CHRISTMAS IN ELIZABETH CITY

Please submit your Christmas and holiday events, gift items, special food & drinks and more for listing on [ChristmasInElizabethCity.com](http://ChristmasInElizabethCity.com):  
**<https://visitelizabethcity.com/Event-Submit>**



# SOCIAL MEDIA

## HOT COCOA CRAWL CHRISTMAS IN ELIZABETH CITY

We encourage partners to share the Hot Cocoa Crawl as a whole, their Hot Cocoa offerings and special Christmas happenings on all social media.

Feel free to use appropriate logos and marketing verbiage. Please contact us with questions.



## #HASHTAGS

HOT COCOA CRAWL

*#HotCocoaCapital*

CHRISTMAS IN ELIZABETH CITY

*#ChristmasInElizabethCity*

VISIT ELIZABETH CITY

*#VisitElizabethCity*

*#VisitECity*

# CONTACT

Beth@VisitElizabethCity.com

252 335 5330

SUBMIT EVENTS TO

<https://visitelizabethcity.com/Event-Submit>